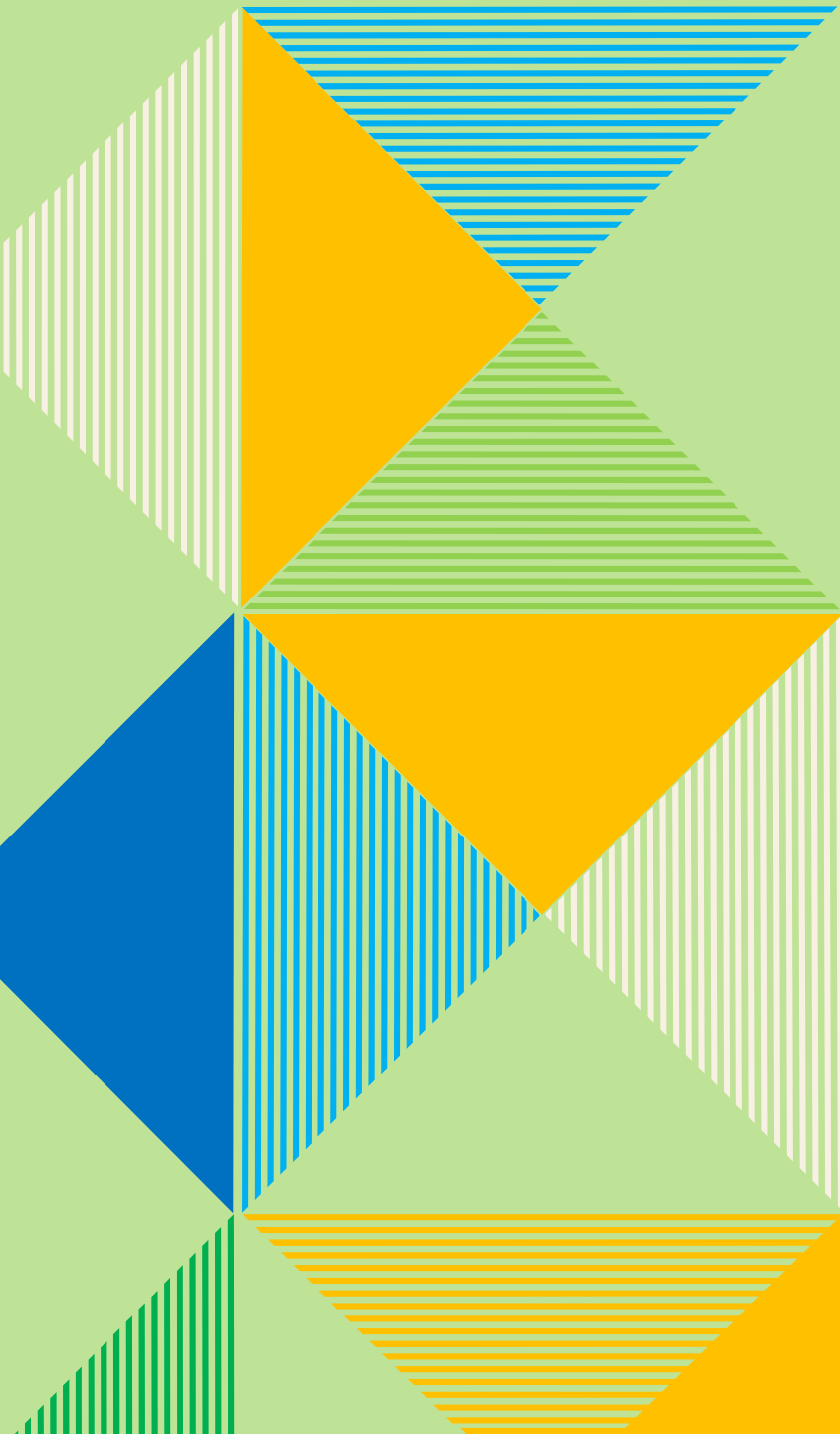




ART STARTS

A Guide





PROBLEM: **WHY** ART STARTS?

TARGETED GAP

Not all communities have access to visual arts and professional visual arts instructors. Art Starts kits provide a solution! It also provides the opportunity to establish partnerships and encourage relationship building.

CUSTOMERS

More than ever, people want access to well-rounded recreational activities; Art Starts provides that opportunity and starts with professional artists leading the charge. Community groups assist libraries in growing their customer base.

FINANCIALS

Partnerships help divide expenses and make projects that once seemed out of reach feasible.

COSTS

Purchasing and storing art tools or charging this cost to a customer, can become cost-prohibitive and therefore inaccessible.

USABILITY

The Art Starts kits and accompanying guide are meant to walk you through the steps of partnering between a library, community group, and artists. We want to see arts flourish in the southeast and these kits are a way to develop the skills and know how to get creative activities happening in your community.



ART STARTS – WHEN PARTNERS COME TOGETHER!

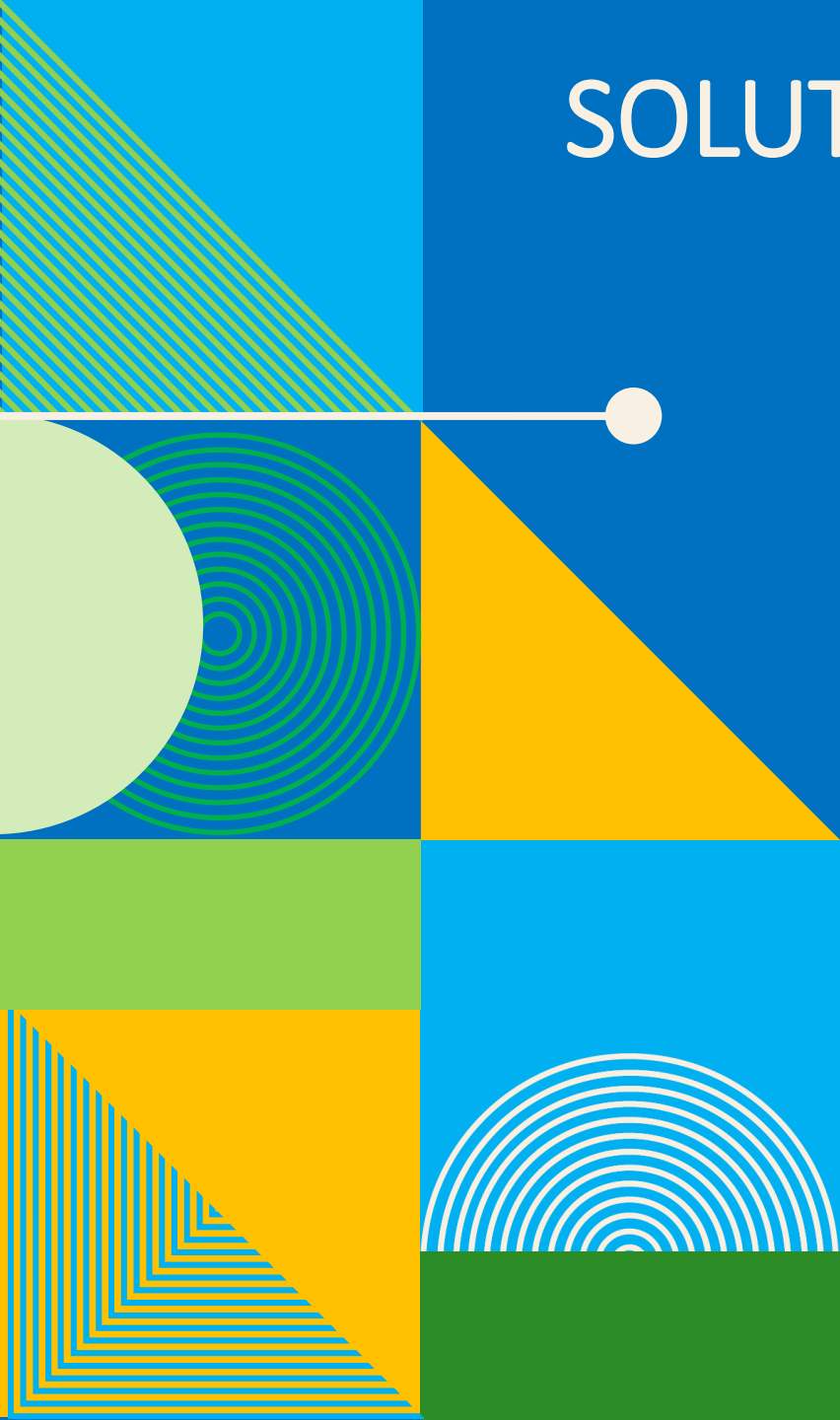
ART STARTS at your library; it starts with a community that wants to introduce professional arts training to its community members. **ART STARTS** in your community as a team pursuit! Partnerships with libraries, community groups, and professional artists are encouraged to build visual arts capacity and access in our southeast communities.

South East Sport, Culture & Recreation District is thrilled to collaborate with **Southeast Regional Library** to expand access to visual culture via community art projects, workshops, and classes involving professional artists as project leads at Southeast library branches. Art kits will be made available to library branches throughout the Southeast District; the kits include basic supplies, information on connecting with artists who can teach the art medium, contract templates, e-mail communication templates, and how to partner in the community. Libraries use the kits in partnership with local groups that ultimately partner with professional artist leads to offer art activities to the community while eliminating barriers regarding cost, materials, and art instruction.

ART STARTS is a library program focusing on community collaboration and partnerships with professional artists! Libraries often act as community hubs in rural locations, towns, or cities; they are an essential service to any neighbourhood and beyond and sometimes the only means to experience culture in a community. This is evident in our many southeast branches in the Southeast Regional Library System. They act as a facility that connects people to information, resources, opportunities, and, most importantly, each other—Are you interested in initiating a cultural program in your community and unsure where to start? This is the program for YOU! Don't hesitate to reach out to your library today.

Libraries can cultivate and support art in their communities and contribute to building an awareness and appreciation of the skills, but they can't do it alone! Museums, art galleries, art councils, recreation boards, and community groups can provide new and targeted audiences for libraries.

ART STARTS in your community now; don't hesitate! Consider partnering with your local library branch if your group wants to inspire arts opportunities! Let's build visual arts opportunities in Southeast Saskatchewan!



SOLUTION: **LIBRARIES** AS PARTNERS

CLOSE THE GAP

Want to find a way to provide professional art activities in your community? Then the Art Starts kit is for you!

Pool resources, build ideas together, work as a team on granting and see the opportunities bloom in your community.

TARGET AUDIENCE

- Anyone that wants to partner together!
- Seniors groups
- Youth groups
- Recreation Leaders
- Arts Councils/Museums/Cultural groups
- After School Clubs
- Art Enthusiasts
- Community Leaders

COST SAVINGS

The library offers kits for printmaking – linoleum cuts, wool felting, ceramics, and hand building; they also provide activity space and administrative resources. Community groups provide target audiences and share promotional and administrative duties– such as assisting with grants and communicating with artists.

EASY TO USE

Kits, a guide, and templates make what could be a complex process more straightforward to achieve, you've got this!

THE POWER OF PARTNERSHIPS

UNIQUE

By negotiating what speaks to your community and working with an artist, groups can tailor an activity to their specific community's needs. The skies the limit with the projects you and your participating artist can produce.

POOL RESOURCES

Share administrative duties, access to space, reaching larger audiences, developing the arts, sharing supplies, finances, and granting capabilities. As they say, teamwork makes the dream work!

The new norm is synergizing resources, and partnerships are a logical solution.

RELATIONSHIP BUILDING

Working collectively to make an impact will assist in building communal and artist relations. This program ultimately is intended to build capacity in communities.

SHARE SUCCESSES

Reach larger and rural audiences and make an impact in your community. All partners benefit.



ART STARTS IN YOUR COMMUNITY!

Art Starts at the Library when people partner together, let a professional artist be the instructor that makes the difference.

PARTNER

Whether a recreation leader, a community group, or any group interested, **partner with your library**. Partner to make a cultural difference in your community

COMMUNICATE

Meet with the library. **Decide which** one of the three **mediums** you want to try, **decide which artist** you want to work with, **decide who will organize contact** and reach out to the artist.

RESOURCES

Libraries can **provide spaces**, partner groups can **share promotion** strategies for connecting to target groups. **Work together on grant opportunities** to access funds for total project costs.

SUCCESS!

Get feedback from your clients, share your success by making a social media post, or taking pictures for grant follow-ups, **check in with artists** to see how it went – **celebrate bringing a unique opportunity to your community!**

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READY? LET'S GET STARTED!



ART KITS AVAILABLE, KITS INCLUDE:



CERAMICS – HAND BUILDING

- Pottery Tool Kit: Boxwood Potter's Rib, Boxwood Modeling Tool, Ribbon Tool, Sponge, Needle Tool, Loop Tool, Metal Scraper, and Wire Clay Cutter
- Bamboo brush
- Rolling Pin



PRINTMAKING – LINOLEUM CUTS

- 4" Soft Rubber Brayer
- 4" Speedball Red Baren
- Palette Knives
- Linoleum cutter with various blades
- Speedball Bench Hook/Inking Plate



WOOL FELTING

- Clover Felting Needle Claw and Matt Cleaner
- Clover Small Felting Needle Matt
- Large Felting Foam
- Wool Felting Tool Kit: Needles and needle holders

EACH MEDIUM has enough tools to accommodate a maximum of ten participants, the exception – is Needle Felting; there are enough tools to have up to 20 participants if working on a small project. TO LEARN MORE ABOUT THESE ART FORMS, talk to your librarian to borrow library materials, and inquire about the digital art resource, Creativebug.

TEMPLATES INCLUDED:

After you have met with your development partner (library/community group), and establish your goals (who, what, when, where, and why), it's time to reach out to an artist. We have provided some example templates for beginning a conversation with an artist.

Contracting Artist(s): General things to consider

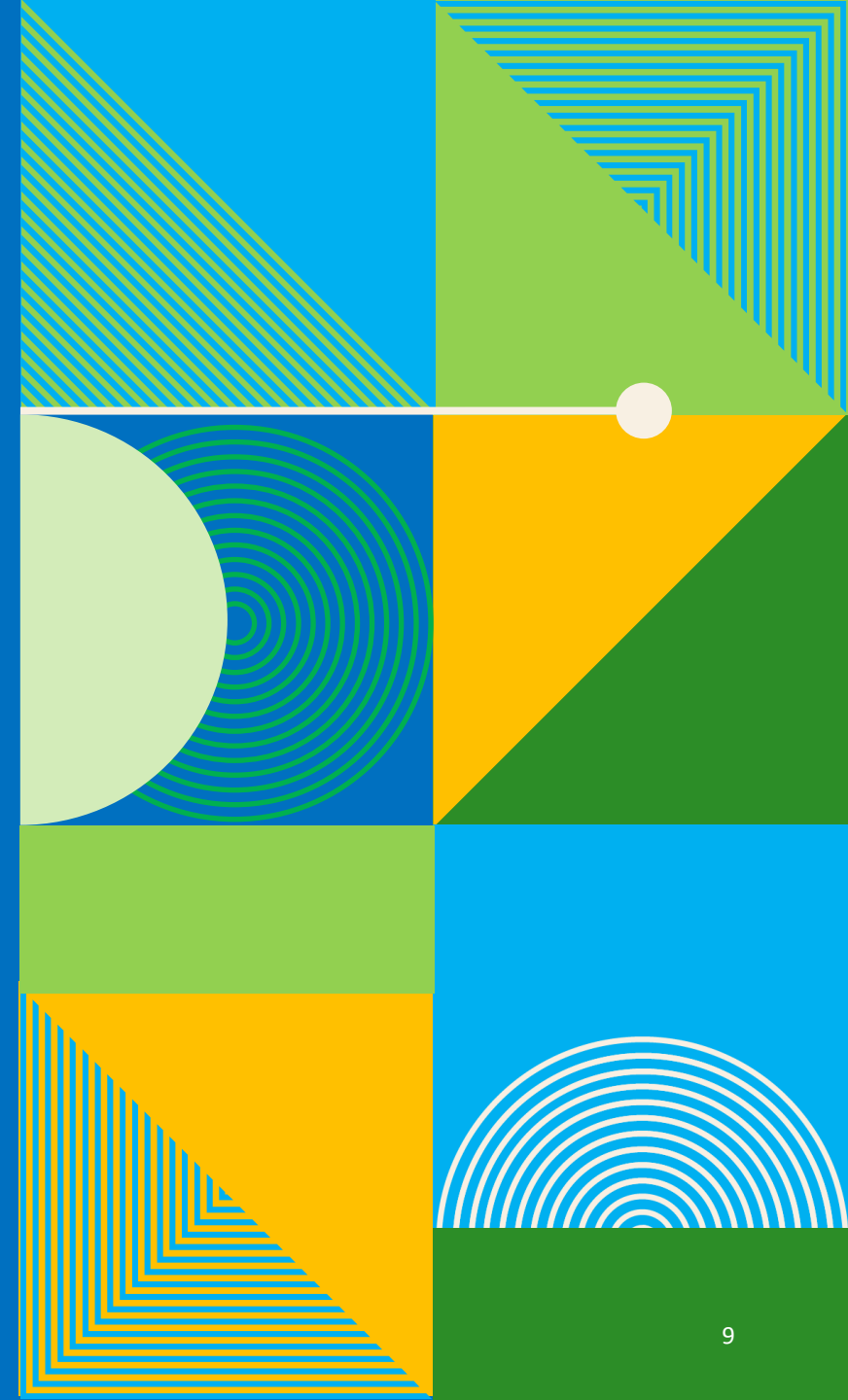
If you are considering working with a professional artist, whether listed or not, we encourage the payment of Canadian Artists' Representation fees (SK CARFAC). The current fee schedule can be found at: <https://carfac-raav.ca/>

If you are considering working with an artist outside your community, we also encourage best practices of paying mileage. This can be discussed with the artist. The provided contract assumes that the institution/community will provide perishable/project-specific supplies (for example, inks, clays, specific wool colours, etc.). If you want the artist (s) to provide project-specific supplies, discuss and include financial details in the contract. The contract binds both partners in the agreement. If key details change and deviate from the original agreement, contracts can be redrafted with written consent from all signing parties.

We encourage specific details to be done in writing. If you elect to call the artist, follow up with an e-mail to confirm; that way, everyone's expectations are in writing, and you can always refer back to correspondence; this will also help when filling out the contract.

For other outlines/templates for other contracts, such as mural projects or community residencies, please reference the CARFAC SK website. <https://carfac-raav.ca/>

- Artist Contract Template: ATTACHED
- Artist E-mail Contact Template: ATTACHED



WHERE TO PURCHASE SUPPLIES:

This refers to the perishables or project-specific supplies, such as printing inks, paper, or specific wools (colours), clays, and glazes. These are the responsibility of the borrower of the kits. This is a partial list of retail stores that carry supplies; **ask your artist(s) where they purchase their supplies and what you should be shopping for precisely because they will have a specific project developed that is tailored to your needs. They also might want to work with specific products. They could supply materials for a workshop, marked as materials costs on the contract, which could be more cost-effective or convenient for the parties involved.**

WOOL FELTING: WOOL

- Wool: Legacy Studio – AB
- Rainbow Felting – AB
- Fibrecraft-ON
- The Olive Sparrow – ON
- Amazon

PRINTMAKING – LINOLEUM CUTS: LINOLEUM, INK, PAPER

- Above Ground – ON
- Black Dog Art Supply - SK
- Art Placement - SK
- Hues Art Supply - SK
- DeSerres (online)
- Michaels - SK
- Artists Emporium - MB

CERAMICS-HAND-BUILDING: CLAY AND GLAZES

- Plainsman Clay (online)
- T&T Tree Pottery - SK
- Lakeview Pottery - SK

ARTIST DIRECTORY:

Karlie King (she/her)

Location: Regina

Art Form: Ceramics – Hand Building

Client Preferences: Enjoys working with children, teens, adults, and seniors. She has a particular passion for working with Indigenous communities.

E-mail: monel13@hotmail.com

Phone Number: 306-845-7940

Social Media: @karlieking13 (Instagram – open to contact on social media)

Experience/Background: Karlie has a Bachelor's in Fine Arts from the University of Regina. She has taught at the Cathedral School of Art, completed multiple artist residencies, and can be seen throughout Saskatchewan selling her works at artisan markets. She recently has been picked up as an artist at the Yvette Moore Gallery. You can find her work on Instagram under the handle karlieking13.

Ruth Langwieser (she/her)

Location: Estevan

Art Form: Ceramics – Hand Building, Wool Felting

Client Preferences: Enjoys working with children, teens (all mediums), and families and has a special passion for working with neuro-diverse clients of all ages (ceramics) and Canadian Newcomers.

E-mail: atelier@ceramics-langwieser.com

Phone: 306 421 8938

Experience/Background: Ruth is a Swiss-Canadian ceramicist and a recent addition to the district, moving to Estevan from Switzerland in late 2018. She had completed a yearlong artist in residence, taught classes to all ages, and loved working with rural communities to make art accessible. Ruth is also skilled at wheel throwing. You can find out more about Ruth at <https://www.ceramics-langwieser.com/>.

Monique Martin (she/her)

Location: Saskatoon

Art Form: Printmaking – Linoleum Cuts, Ceramics – Hand Building

Client Preferences: Enjoys working with all clients

E-mail: monique@moniqueart.com

Social Media: @moniquesart (Instagram – open to contact on social media)

Experience/Background: A recently retired art teacher, Monique has 30 years of experience teaching art in the Saskatoon school district. She has been involved in multiple artist residencies, workshops, and classes and has exhibited worldwide as a professional artist. To learn more, please visit: <http://moniqueart.com/>

ARTIST DIRECTORY:

Regan Lanning (she/her – southeast local)

Location: Weyburn

Art Form: Ceramics (hand building and wheel throwing), Printmaking – Linoleum Cut

Client Preferences: Enjoys working with all ages and backgrounds

E-mail: aftermathceramics@outlook.com

Phone Number: 306-861-0058

Social Media: @aftermathceramics (Aftermath Ceramics on Facebook and Instagram – open to contact on social media)

Experience/Background: Regan Lanning is currently the Curator at the Weyburn Art Gallery and volunteers with the Weyburn Arts Council. She instructs many classes at the Weyburn Spark Centre. She is also an independent artist whose business, Aftermath Ceramics, keeps her busy making. She is a rural artist who champions and encourages other rural artists.

Rhonda Lamb (she/her – southeast local)

Location: Kronau

Art Form: Wool felting (dry and wet)

Client Preferences: Enjoys working with all ages and backgrounds

E-mail: independence@sasktel.net

Phone Number: 306-757-9912

Social Media: The Fibre Bin (Facebook)

Experience/Background: Rhonda Lamb has been involved in the fibre arts for approximately 20 years. It began with purchasing her first llamas, which led to learning about spinning, knitting, dyeing, and weaving. She was motivated to showcase the creative opportunities this medium can offer

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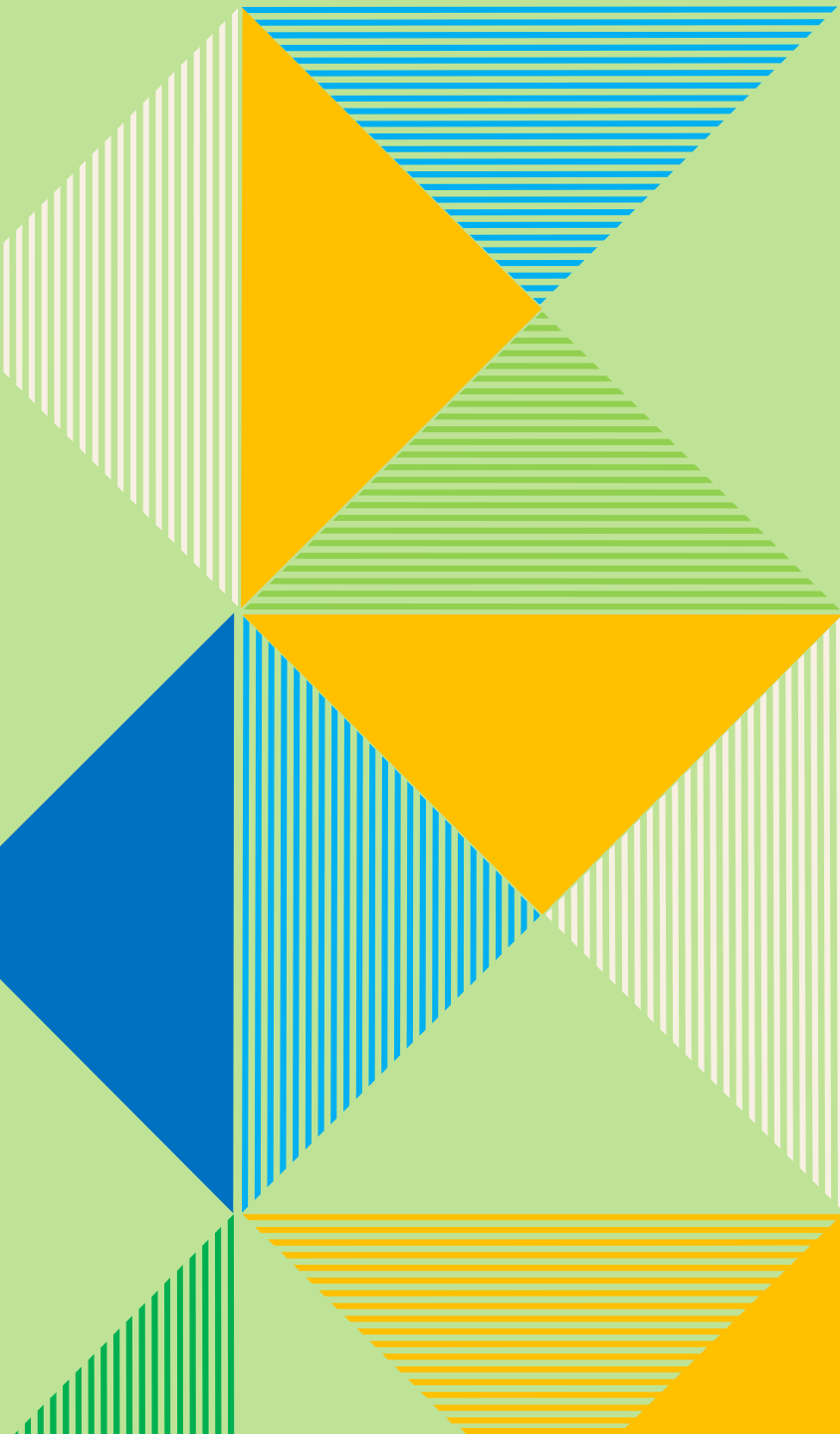
- **South East Sport, Culture & Recreation District: Grow Your Community Grant** is a straightforward application covering up to \$1,000 in costs, including artist fees, mileage, hotel stay, and supplies (project-specific). Applicants can apply for up to \$1,000 per application, maxing at a total allotted amount of \$2,000.00 per grant year.

<https://southeastdistrict.ca/pages/our-funding#:~:text=The%20GROW%20Your%20Community%20Grant,one%20of%20our%20grant%20streams.>

- **Sask Lotteries: Community Grant Program:** Each community receives funding from Sask Lotteries; the costs associated with hosting a workshop would be covered under eligible expenses for this grant. Contact your municipality leaders to learn more about their application process for this funding.

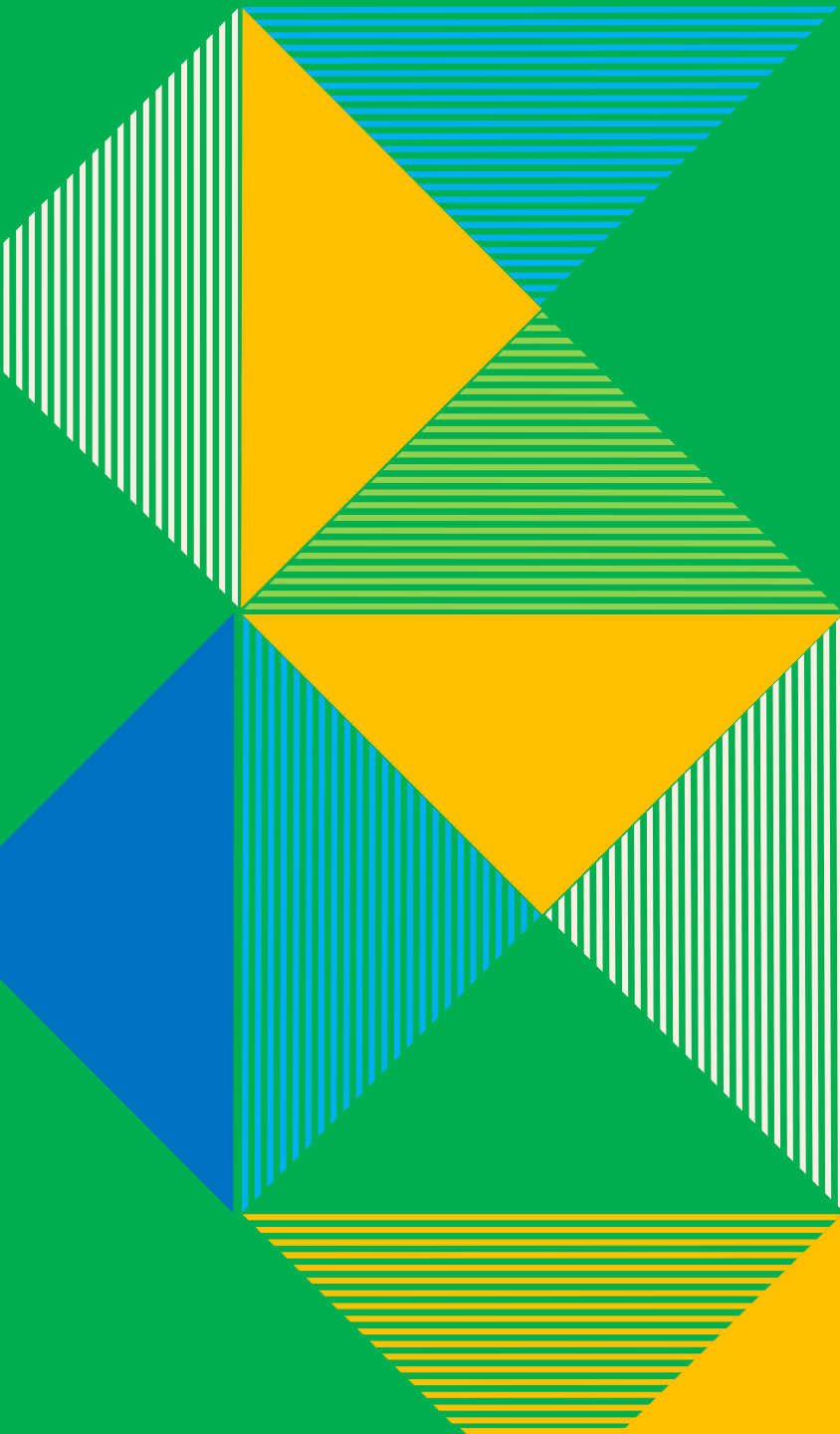
- **SaskCulture Grant Database:** A substantial listing of the many culture-based grants – your one-stop shop for grant hunting!

https://www.saskculture.ca/programs/funding-programs/find-a-grant?cultural_area=3&funding_type=2&applicant_type=&granting_body=covering



SHARE YOUR SUCCESS!

Make sure to snap pics and get feedback, especially for your granters. Be proud of your accomplishments and share your successes with your community and beyond in a way that makes sense to your community. It could be a social media post or a post-workshop get-together with your partners; make sure to wrap up the entire process and evaluate what is working or could use improvement. But, most of all, give yourself a well-deserved pat on the back; you are helping to make the Southeast a more vibrant and culturally embracing place.



GROWTH STRATEGY

Are you a professional artist who likes instructing classes? Get in touch; we would love to add you to our Directory!

Interested in trying a different art medium? Let us know! It is our goal and commitment to grow this program!

PHASE 1: SPRING 2024

Art Starts kits are introduced into the Southeast Regional Library system, art starts in southeast communities in late spring!

PHASE 2: 2025

Releases of new kits into the Southeast Regional Library system. Provide us feedback and let us know what you would like to try! Also, be sure to let us know what you think of this program!

PHASE 3: THE FUTURE!

Let us see our communities foster and grow an appreciation for arts and artists! Let's see if we can make the Southeast a cultural hub!

ART STARTS AND ENDS WITH YOU! GOOD LUCK!

For questions about being added to the Artist Directory or questions/concerns regarding this document, please contact:



AMBER ANDERSEN (she/her)
306.897.5448 | cdc@southeastdistrict.ca |
www.southeastdistrict.ca
#6 - 6, 461 King Street, Estevan, SK S4A 1K6

For more information about Art Starts, booking a kit, suggestions for other kits, more information regarding the art mediums or working with other libraries, please contact:

MORGAN KELLY (she/her)
Community Services Manager
Southeast Regional Library
49 Bison Ave., Weyburn SK S4H 0H9
Phone: 306.848.3103
 WWW.SOUTHEASTLIBRARY.CA



We respect and acknowledge that Southeast Regional Library has branches and headquarters located on Treaty 2 and 4 Territories and the homeland of the Métis.

